



We are the driving force behind a cleaner, more attractive and more exciting waterfront.



- |                                  |  |
|----------------------------------|--|
| 1 Rusty Scupper                  | 8 Power Plant                              |
| 2 Maryland Science Center / IMAX | 9 Pier V Hotel                             |
| 3 Baltimore Visitor Center       | 10 Pier Six Concert Pavilion               |
| 4 Harborplace                    | 11 Baltimore Marriott Waterfront           |
| 5 U.S.S. Constellation           | 12 Frederick Douglass – Isaac Myers Museum |
| 6 The Gallery                    | 13 Bond Street Wharf                       |
| 7 National Aquarium in Baltimore | 14 Broadway Pier                           |

# WATERFRONT PARTNERSHIP

OF BALTIMORE, INC.



**Come & Visit our Beautiful Waterfront.**  
Lush, Colorful, Sparkling & Clean



The Waterfront Partnership keeps the waterfront green and blooming by planting and maintaining over 25,000 flowers, bulbs and shrubs year round.

## Contact Us Today

**Waterfront Partnership of Baltimore, Inc.**  
Bond Street Wharf, 901 S. Bond Street, Suite 400  
Baltimore, MD 21231, 410-467-1880

## A Bit About Us.



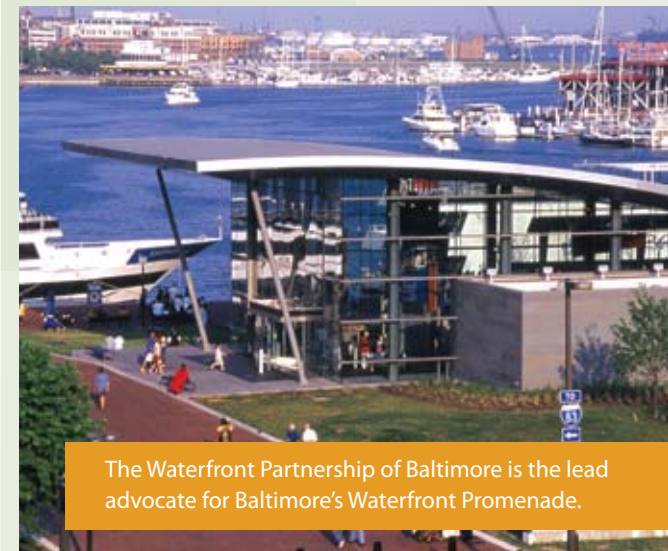
The Waterfront Partnership, Inc., formed in October 2005, is governed by a 25 member Board comprised of key property owners and City government officials. Members contribute time, expertise and funding; and the Partnership is under contract by the City to manage its public spaces. While 85% of the Partnership's funding is derived from district property owners and City government, contributions are sought from area interests to further expand the effectiveness of the Partnership. Currently bounded by the Rusty Scupper on the south and extending around the harbor to the Bond Street Wharf on the east, the Partnership is dedicated to improved maintenance, beautification, and visitor services for our community's signature asset, bringing a new spirit of vitality to the entire waterfront.

[www.waterfrontpartnership.org](http://www.waterfrontpartnership.org)

**Keeping Baltimore's Waterfront Promenade**  
Clean, Green, Safe & Vibrant

# Baltimore's Waterfront

## THE CITY'S BEST ASSET



The Waterfront Partnership of Baltimore is the lead advocate for Baltimore's Waterfront Promenade.

Photo Credit: BACVA

## A New Era Ushered in for THE CITY OF BALTIMORE.

In 1976 an exciting new era was ushered in for Baltimore as the waterfront welcomed residents and tourists to visit and enjoy an area long dominated by rotten piers and warehouses. For the first time in decades Baltimoreans had easy access to the waterfront. Millions of people from throughout the region flocked to the Harbor to see the Tall Ships that traveled from ports around the world to celebrate the opening of Baltimore's Inner Harbor.

The Maryland Science Center was the first attraction built in the Harbor, followed by the National Aquarium in Baltimore, World Trade Center and Harborplace over the next decade. Tourists, residents, architects, planners and government officials visited Baltimore from around the world to see Baltimore's successful transition to a shiny, new brick lined open promenade with world class institutions that attracted visitors from distant places.

Thirty years later, the initial development of the Inner Harbor has expanded beyond the Harbor basin to the south and east, to include a renovated Power Plant, a nightlife district with several nightclubs, a twice expanded Aquarium and Science Center, new hotels, offices, residential high rises and townhouses along the water. Soon, Baltimoreans will be able to walk along a 7 mile continuous brick promenade from Tide Point to Canton Cove.

## The Waterfront Partnership of Baltimore, Inc. TAKES CHARGE.

With new developments come basic infrastructure needs. In a 2003 Report produced by the Greater Baltimore Committee, a call to action was issued in order to preserve the precious jewel we so often take for granted. Citing its fragility, the GBC issued a clarion call for renewed attention to our Harbor.

Property and business owners, attractions and other waterfront interests responded immediately to the GBC's call to action. Working in partnership with the City, by the fall of 2005 the Waterfront Partnership of Baltimore, Inc. was created to manage, promote and advocate on behalf of the waterfront. The Partnership fills the need in an area not covered by the Downtown Partnership's clean and safe services.



Photo Credit: BACVA

### Services provided by the Waterfront Partnership include:

- Landscaping and planting attractive new gardens, colorful seasonal flowers, hanging baskets; mowing, watering and manicuring
- Keeping the promenade clean, neat and graffiti free
- Providing safety guides year round
- Placing friendly and helpful hospitality guides along the promenade during the six warm months of the year to welcome, greet and entertain visitors, respond to questions and create an overall friendly atmosphere
- Working with the City on ways to reduce litter in the water and keep the water clean
- Seeking ways to reduce traffic congestion and introduce easy shuttles
- Creating events and promoting special and free events along the Waterfront

In short, Waterfront Partnership cleans, manicures and 'sweats the details' to make sure the promenade is inviting, attractive and fun for everyone.