PUBLIC MEETING NO. 1

January 6, 2016
6PM, Maryland Science Center
WELCOME

Introductions from the project team

STEERING COMMITTEE
Anthony Cataldo (Baltimore City Department of Planning)
Roz Healy (Baltimore Office of Promotion & the Arts)
Adrian Hughes (Inner Harbor Project)
Claire Johnson (Federal Hill Neighborhood Association)
Misty Keens (Downtown Baltimore Family Alliance)
John Pezzula (The Bozzuto Group)
Dan Taylor (Baltimore Development Corporation)
Paul Taylor (Baltimore City Department of Recreation & Parks)

ADVISORY COMMITTEE
Jennifer Anderson (Visit Baltimore)
Kelly Dees (Charm City Run)
Joseph Graziose (Area Resident)
Donna Katrinic (American Visionary Arts Museum)
Gary Katz (Baltimore Beach Volleyball)
Joe Levy (Area Resident)
Faneca Porter (Waterfront Partnership Guide)
Van Reiner (Maryland Science Center)
Nick Rodricks (November Project)
Lisa Schroeder (Parks & People Foundation)
Michael Singer (Digital Harbor High School)
Leonard Taylor (South Harbor Renaissance)
AGENDA

The Project
  Need
  Purpose + Scope
  Project Team

Process & Schedule
  Engagement
  Technical

History & Context
  Timeline
  Urban Context

Visioning & Input
  Breakout Groups + Polling Discussion

Reporting & Discussion

Next Steps
AGENDA

THE PROJECT

Need
Purpose + Scope
Project Team

Process & Schedule
Engagement Process
Technical Process

History & Context
Timeline
Urban Context

Visioning & Input
Breakout Groups + Polling Discussion

Reporting & Discussion
Next Steps
NEED

Summer 2015 Baltimore City Resident Survey

“The survey finds strong visitation of the Inner Harbor and its attractions by residents, identifies a sense of pride and support for continued upgrades and investment there, and provides direction for specific improvements that would attract local residents to visit more often.”

It’s important to upgrade infrastructure at the Inner Harbor.

Add more free amenities to make the Inner Harbor more appealing.

Located between two of the Inner Harbor’s the most visited attractions:

<table>
<thead>
<tr>
<th></th>
<th>PERCENTAGE THAT VISIT (RANK)</th>
<th>AVERAGE NUMBER OF VISITS IN PAST YEAR (RANK)</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMERICAN VISIONARY ARTS MUSEUM</td>
<td>31% (4th)</td>
<td>3.2 VISITS (1st)</td>
</tr>
<tr>
<td>THE MARYLAND SCIENCE CENTER</td>
<td>39% (2nd)</td>
<td>2.6 VISITS (3rd)</td>
</tr>
</tbody>
</table>
NEED

Project Overview

Need

Pier 6 Pavilion

Harborplace Pavilion

McKeldin Plaza

National Aquarium

West Shore Park

Kayak/Canoe Rental

RASH FIELD

KEY:

- Completed Investment
- Investment In Progress
- Limited Investment
**PURPOSE + SCOPE**

Rash Field: Step 1 Park Upgrade to Create a More Usable and Attractive Park

To make Rash Field a more attractive, accessible, and usable open space that better serves the needs of the city, its residents, and visitors.

- Strategic upgrades of existing features
- Balanced programmatic flexibility of the site with successful activities

▲ **RASH FIELD (~7 AC.)**
$4M Budget

▲ **PIERCE’S PARK (~1 AC.)**
$2M Budget

Rash Field (~7 ac.)
$4M Budget

Project Limits
PROJECT TEAM

Select Experience

Skyline Plaza

Pierce's Park

Patterson Park Master Plan

Eager Park
The Collaborative Practice harnesses strategic relationships to augment project potential and maximize impact. It leverages intellectual and creative capital to frame and solve complex design challenges in an evolving field of global action.

The Collaborative Practice is a partner, a broker, and a synthesizer working to strengthen and support the project.
AGENDA

The Project

Need
Purpose + Scope
Project Team

PROCESS & SCHEDULE

Engagement Process
Technical Process

History & Context

Timeline
Urban Context

Visioning & Input

Breakout Groups + Polling Discussion

Reporting & Discussion

Next Steps
Design strategy will be guided by the public engagement process.
Opportunities for additional input available on the project website.
TECHNICAL PROCESS

Technical development will be guided by agency review & permitting processes.

<table>
<thead>
<tr>
<th>AUGUST</th>
<th>SEPTEMBER</th>
<th>OCTOBER</th>
<th>NOVEMBER</th>
<th>DECEMBER</th>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
<th>JULY</th>
</tr>
</thead>
</table>

**DESIGN DEVELOPMENT**

**CONSTRUCTION DOCUMENTATION**

Stormwater Management, Critical Area, & Building Permits

**Agency Review:** BCRP + DPW + DOT

**Technical Development** will be guided by agency review & permitting processes.

**Diagram:**
- **BCRP:** Baltimore City Recreation & Parks
- **CD:** Construction Drawings
- **DOT:** Department of Transportation
- **DPW:** Department of Public Works
- **MRA:** Mahan Rykiel Associates
AGENDA

The Project
  Need
  Purpose + Scope
  Project Team

Process & Schedule
  Engagement Process
  Technical Process

HISTORY & CONTEXT
  History of Rash Field
  Urban Context

Visioning & Input
  Breakout Groups + Polling Discussion

Reporting & Discussion

Next Steps
HISTORY OF RASH FIELD

1792: Growth of Baltimore Harbor
1903: Industrialization of Baltimore Harbor
1967: Inner Harbor Urban Renewal Plan I
1976: Joseph H. Rash Memorial Sports Park Opens
1994: Martha Schwartz Rash Field Master Plan
2013: Inner Harbor 2.0 Master Plan Released
2015: Waterfront Partnership & MRA Work with Community to Reimagine Rash Field
URBAN CONTEXT

Rash Field exists within a larger network of park and open spaces in Baltimore's Inner Harbor, and sits adjacent to a patchwork of different land uses.
AGENDA

The Project
   Need
   Purpose + Scope
   Project Team

Process & Schedule
   Engagement Process
   Technical Process

History & Context
   History of Rash Field
   Urban Context

VISIONING & INPUT
   Breakout Groups + Polling Discussion

Reporting & Discussion

Next Steps
POLL

Live Polling from Tonight’s Meeting

- Rash Field wants to know... How many times have you visited Rash Field in the past year?
- Rash Field wants to know... What is your favorite activity to do in Rash Field?
- Rash Field wants to know... Which of the following themes do you think is the most important in improving Rash Field?
- Rash Field wants to know... How often do you participate in organized events and/or programs at Rash Field?
- Rash Field wants to know... What do you believe should be the primary function of Rash Field?
BREAKOUT GROUPS

30-Minute Group discussions

“GROUND RULES”

- Share your perspective
- All opinions are valid
- Allow every voice to be heard
- Remain open to new ideas
- Seek common ground
- Be positive
- Expect to be surprised!

DISCUSS + CONSIDER . . .

- How did you answer the polling questions?
- Why did you choose those particular responses?
- Strengths, Weaknesses, Opportunities, Threats (SWOT)
- Balancing diverse needs & opposing views
- Other concerns

Each group will have a facilitator should you have any questions.
AGENDA

The Project
  Need
  Purpose + Scope
  Project Team

Process & Schedule
  Engagement Process
  Technical Process

History & Context
  History of Rash Field
  Urban Context

Visioning & Input
  Breakout Groups + Polling Discussion

REPORTING & DISCUSSION

Next Steps
DISCUSSION

Common themes, opposing ideas, surprising thoughts . . .

WE ALL AGREED THAT...

IT WAS INTERESTING TO HEAR...

WE CHANGED OUR ATTITUDES/FEELINGS ON...

WE HAD DIFFERING PERSPECTIVES REGARDING...

WE HADN’T REALIZED UNTIL NOW THAT...

OUR VISION FOR RASH FIELD IS...
AGENDA

The Project
Need
Purpose + Scope
Project Team

Process & Schedule
Engagement Process
Technical Process

History & Context
History of Rash Field
Urban Context

Visioning & Input
Polling + Breakout Groups

Reporting & Discussion

NEXT STEPS
NEXT STEPS

1. Engagement Summary
2. Site Analysis
3. Preliminary Concepts
4. Concept Review with Public Input
5. Design Modifications and Review

IMPORTANT DATES

On-line Survey:
TO DAY through March 6, 2016

Focus Group Workshop:
January 25, 2016

Next Public Meeting
March 29, 2016 // MD Science Center
STEPS TO STAY ENGAGED!

1. Follow Rash Field Online
   www.RashField.org/opinion-survey
2. Take the Online Survey
   www.RashField.org/my-rash-field.html
3. Share on Social Media
4. Share your photos
   www.RashField.org/my-rash-field.html
5. Use the Hashtag:
   #ReimagineRashField

/RashFieldBmore
@RashFieldBmore
RashField.org