AGENDA

Project Overview
Community Input & Data
Concept Review
  Analysis
  Design
Feedback & Reporting
Next Steps
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PROJECT OVERVIEW
Community Input & Data
Concept Review
  Analysis
  Design
Feedback & Reporting
Next Steps
Design strategy will be guided by the public engagement process.
TECHNICAL PROCESS

Technical development will be guided by agency review & permitting processes.

BCRP  Baltimore City Recreation & Parks
CD  Construction Drawings
DOT  Department of Transportation
DPW  Department of Public Works
MRA  Mahan Rykiel Associates

AUGUST  SEPTEMBER  OCTOBER  NOVEMBER  DECEMBER  JANUARY  FEBRUARY  MARCH  APRIL  MAY  JUNE  JULY

DESIGN DEVELOPMENT

CONSTRUCTION DOCUMENTATION

Stormwater Management, Critical Area, & Building Permits

AGENCY REVIEW

BCRP + DPW + DOT

30% CD  65% CD  95% CD  100% CD
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Next Steps
VOICES AND CHANNELS

STEEERING COMMITTEE
- 6 Steering Cttee. Members
- 12 Advisory Cttee. Members
- 4 Meetings

PUBLIC MEETING
- 200+ Attendees
- 196 Poll Respondents
- 1 2 Advisory Cttee. Members
- 4 Meetings

ONLINE SURVEY
- 30 Questions
- 2 Month Span
- 976 Respondents

ONLINE MAPPING
- 4 Maps
- 135 Map Pins

FOCUS GROUPS
- 6 Specialized Groups
- 75+ Participants
CATEGORIES

**ACTIVITIES**
- Programs and Events
- Flexible/Multi-Use Open Spaces
- Fitness Facilities

**ENVIRONMENT**
- Waterfront
- Landscape + Ecology
- Community Experience
- Aesthetics and Appearance

**AMENITIES**
- Site Furnishings
- Shade
- Public Art
PURPOSE OF THE PARK

- Active Recreation Park: Primary Function 55%, Secondary Function 28%
- City-Wide Park: Primary Function 35%, Secondary Function 26%
- Neighborhood Park: Primary Function 12%, Secondary Function 25%
- Tourist Destination: Primary Function 10%, Secondary Function 2%
- Other: Primary Function 4%, Secondary Function 2%
COMING TO RASH FIELD

Mode of Arrival

- PUBLIC TRANSPORTATION: 3%
- BICYCLE: 12%
- CAR: 31%
- FOOT: 54%

Departure Location

- HOME: 77%
- WORK: 13%
- HARBOR: 7%
### Appreciated Elements

1. **Waterfront environment**: 67%
2. **Location and accessibility**: 30%
3. **Sense of community**: 19%
4. **Programs and organized activities**: 31%
5. **Opportunities for active recreation**: 66%

### Disliked Elements

1. **Programs and events not advertised broadly**: 30%
2. **Too many programs, organized activities, &/or events**: 40%
3. **Site furniture, quality or condition of**: 31%
4. **Site furniture, presence of**: 23%
5. **Other**: 20%
Priorities

80% 70% 60% 50% 40% 30% 20% 10% 0%

TOP 3 KEY THEME
TOP PRIORITY

Enhanced Rec./Sports Facilities
Bathrooms
Landscape, Vegetation, & Tree Planting
Increased Special Events
Children's Play Equipment/Activities
Lighting
Habitat Restoration
Drinking Fountains
Water Quality Improvements
New Concession Stand, Food
Waterfront Access
Seating/Tables
Other
Public Art
Accessibility Improvements
Increased Daily Programming
Improved/Increased Signage

Public Meeting #2 // March 29, 2016
MEASURES OF SUCCESS

- Park User Satisfaction: 40%
- Diversity, Quality, & Number of Events & Programs: 26%
- Improved Environmental Quality (Water, Air, Heat Island, Etc.): 15%
- Number of Daily Visitors: 15%
- Other: 3%

Public Meeting #2 // March 29, 2016
AGE

![Bar chart showing age distribution by generation.]

- **Under 20 Years of Age**: 1%
- **20 to 29 Years**: 30%
- **30 to 39 Years**: 39%
- **40 to 49 Years**: 12%
- **50 to 59 Years**: 7%
- **60 to 69 Years**: 7%
- **70 to 79 Years**: 1%
- **80 Years or Older**: 3%
- **Prefer Not to Say**: 2%

Generations:
- **YOUTH**: GEN. Z
- **MILLENNIAL**: GEN. X
- **BOOMERS+**
RACE, ETHNICITY, & GENDER

- **White**: 80%
- **Female**: 50%
- **Male**: 45%
- **PREFER NOT TO SAY**: 9%

- **Non-Hispanic**: 94%
- **Hispanic**: 4%
- **PREFER NOT TO SAY**: 1%

- **Black/African American**: 3%
- **Two or More Races**: 2%
- **Other**: 1%
- **Asian**: 2%
- **Native Hawaiian or Pacific Islander**: 0.2%

Public Meeting #2 // March 29, 2016
The concrete viewing stands could be broken up with vegetation/sculpture. A vibrant, active, ecologically rich waterfront park that serves residents, visitors, and wildlife. I envision Rash Field to be a center for athleticism. I would like to see more community health/wellness/fitness initiatives utilize the space. Maybe lunchtime initiatives or other programs geared toward the community.

swinging tables/benches ...a natural playground with sand and water to go along with the beach volleyball ambiance ...a pop up beer garden... Maybe even some chess/checker boards. Reserve greater amenities for everyone in the community, whether it be visitors, workers, or neighbors that live in the area. ...a stage for concerts, to be seen from Fed Hill park as well.

some sculptural pieces of exercise equipment would allow people to workout and use the track. Baltimore’s version of muscle beach. Some art, maybe one that acts as a play structure as well.

would love to see a colorful mural painted on site. The science center or aquarium could incorporate some exhibits or sculptures into the space. Would like to see some chess/checker boards. Maybe lunchtime initiatives or other programs geared toward the community.

markings indicating the length of the running track. educational spots for people to learn about preserving and protecting the environment. An active community resource for all to gather for fitness, fun, and relaxation.

The park needs to incorporate environmental features like a stormwater facility. It should be a gateway between Federal Hill & the Inner Harbor. Reserve greater amenities for everyone in the community, whether it be visitors, workers, or neighbors that live in the area. ...a stage for concerts, to be seen from Fed Hill park as well.

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COMMUNITY INPUT SUMMARY

Program elements as identified by the community.

**ACTIVITIES**
- Volleyball Courts
- Play Elements (Adults & Youth)
- Interactive Fitness Features
- Enhanced Infrastructure & Logistics

**ENVIRONMENT**
- Improved Pedestrian Connections
- Flexible, Multi-Use Open Space
- Contemplative Space
- Increased Canopy Cover (Thermal Comfort)
- Increased Ecological Function (Stormwater & Biodiversity)

**AMENITIES**
- Benches
- Hammocks
- Moveable Chairs
- Adult Swings
- Lighting
- Litter Receptacles
- Bathrooms
- Drinking Fountains
- Showers
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EXISTING CONDITIONS

PROGRAMMED

UNDERUTILIZED
MICRO-CLIMATES & ACCESS

MICRO-CLIMATES
- Shade
- Sun

ACCESS
- Barriers
- Primary Access Point
- Secondary Access Point
- Primary Circulation
- Secondary Circulation
- Tertiary Circulation
STRUCTURES & MATERIALS

STRUCTURES
+ Pride of Baltimore Memorial
+ Pergola
+ Carousel
+ Pavilion
+ Bleachers

MATERIAL
- Lawn
- Brick
- Concrete
- Sand
- Stone
- Gravel
RASH FIELD: KEY MOVES

a. Reorient fire access to promenade to create new contiguous play space at northwest entrance (relocate carousel to West Shore Park)

b. Create new arrival plaza (Overlook) at southwest corner

c. Relocate Pride Memorial within park to open up and expand flexible lawn area for events and programs

d. Reorganize terraces around pavilion to create a more inviting space for gathering & refreshment

d. Remove berm along promenade to create a soft, occupiable, and green edge

e. Consolidate volleyball courts (no net loss) to expand event and programming opportunities in the park

f. Deconstruct bleachers and introduce vegetation throughout the park to create rooms for active and passive recreation, as well as to improve thermal comfort and enhanced ecological function

g. Create diagonal connection across park to improve circulation and enrich daily use

h. Strengthen entry points to improve park access from surrounding environments

i. Improve bathrooms

J. Enhance logistics for events & programs (electrical, water, service)
DESIGN: DIVERSIFY THE EXPERIENCE
DESIGN: BRING NATURE IN

FEDERAL HILL PARK

INNER HARBOR
ARRIVE
EXISTING CONDITIONS
RASH FIELD

a. Reorient fire access to promenade to create new contiguous play space at northwest entrance (relocate carousel to West Shore Park)
b. Create new arrival plaza (Overlook) at southwest corner
c. Relocate Pride Memorial to Overlook area
d. Reorganize terraces around pavilion to create a more inviting space for gathering & refreshment
e. Remove berm along promenade to create a soft, occupiable, and green edge
f. Foster an environment where all park visitors feel safe and welcome
e. Enhance and celebrate the park's relationship to the waterfront and larger natural systems
f. Enable the park to be a platform for Baltimore’s art, culture, food, and music communities

PLAY LAB & CAFE
THE STITCH
GAME ALLEE
READING ROOMS
THE LAWN
BLEACHERS
THE SAND BOX
THE OVERLOOK & WALL
THE LAWN
THE GARDEN
PLAY LAB & CAFE
PLAY LAB & CAFE, SAND LOT, & THE LAWN
PLAYLAB
THE OVERLOOK
THE WALL
BLEACHERS
READING ROOMS, THE LAWN, & BLEACHERS
READING ROOMS & LAWN
BLEACHERS
PROMENADE & GAME ALLEE
PROMENADE & GAME ALLEE
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PUBLIC MEETING POLL #2

March 29th, 2016

Rash Field wants to know...
Did you participate in the previous public meeting, respond to the online opinion survey, and/or attend a focus group meeting for Rash Field?

Rash Field wants to know...
From what you have seen tonight, what are your feelings about the future of Rash Field?

Excited
Satisfied
Lukewarm

View Results

WWW.RASHFIELD.ORG/PUBLIC-MEETING-POLL-2.HTML
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**CONSTRUCTION DOCUMENTATION**

Stormwater Management, Critical Area, & Building Permits

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**PROCESS & SCHEDULE**

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